CURRICULUM VITAE

Personal Information	
Name	Julijana Petrovska
E-mail	j.petrovska@utms.edu.mk
Nationality	Macedonian
Date of Birth	31.03.1964 Skopje
Gender	Female
Academic Title	M.Sc. in Tourism Sciences

Work Experience	
• Dates (from - to)	2012 –2020
• Name and address of employer	University Skopje
• Type of business or sector	Education
• Job Title	Academic Associate
• Main activities and responsibilities	Participates in scientific research activities, collaborates on the preparation of research papers and projects, and adheres to the academic and ethical standards of the institution
• Dates (from - to)	2011 –2020
• Name and address of employer	University for Tourism and Management in Skopje
• Type of business or sector	Education
• Job Title	Librarian
• Main activities and responsibilities	Managing librarian fund at UTMS Cooperation and realization of university activities
• Dates (from - to)	2012 –2020
• Name and address of employer	University for Tourism and Management in Skopje
• Type of business or sector	Education
• Job Title	Teaching Assistant
• Main activities and responsibilities	Deliver lessons
• Dates (from - to)	2011 –2020
• Name and address of employer	University for Tourism and Management in Skopje
• Type of business or sector	Education
• Job Title	Librarian
• Main activities and responsibilities	Managing librarian fund at UTMS Cooperation and realization of university activities

• Dates (from - to)		July 2003 - December 2010
• Name and address of employer		Middle School „St. Kliment Ohridski‘‘ Butel Skopje
• Type of business or sector		Education
• Job Title		Professor of History, Geography, Natural Sciences and Civil Society.
• Main activities and responsibilities		Lecturing and managing of school activities
• Dates (from - to)		1999 –2003
• Name and address of employer		Middle School"Goce Delchev" Ljubanci Skopje
• Type of business or sector		Education
• Job Title		School Principal
• Main activities and responsibilities		Managing school and boarding activities
• Dates (from - to)		1993-1999
• Name and address of employer		Middle School "Aco Shopov"-Skopje
• Type of business or sector		Education
• Job Title		Teacher
• Main activities and responsibilities		Teaching and managing school activities
• Dates (from - to)		1993– 1999
• Name and address of employer		Middle School "Panayote Ginovski"-Skopje
• Type of business or sector		Education
• Job Title		Teacher
• Main activities and responsibilities		Teaching and managing school activities
• Dates (from - to)		1993 – 1998
• Name and address of employer		Middle School "Kuzman Josifovski-Pitu"-Skopje
• Type of business or sector		Education
• Job Title		Teacher
• Main activities and responsibilities		Teaching and managing school activities
• Dates (from - to)		1988 – 1993
• Name and address of employer		Middle School "Goce Delchev" - Ljubanci Skopje

• Type of business or sector		Education
• Job Title		Teacher
• Main activities and responsibilities		Teaching and managing school activities

Education and training		
• Dates (from – to)		2025
• Name and type of organization providing education or training		Tirana, Albania
• Principal subjects / occupational skills covered in the training		University Skopje
• Assigned title		Participant
• Level in national classification		Staff mobility exchange through the Erasmus+ programme.
• Dates (from – to)		2019
• Name and type of organization providing education or training		Skopje University of Tourism and Management in Skopje
• Principal subjects / occupational skills covered in the training		University of Tourism and Management in Skopje
• Assigned title		Participant
• Level in national classification		Certified training programme for Tourist Guide.
• Dates (from – to)		2018
• Name and type of organization providing education or training		Skopje University of Tourism and Management in Skopje
• Principal subjects / occupational skills covered in the training		University of Tourism and Management in Skopje
• Assigned title		Participant
• Level in national classification		Certified training programme for Tourist Guide.

• Dates (from – to)		2009 – 2010

• Name and type of organization providing education or training	University of Tourism and Management in Skopje, Faculty of Tourism Skopje
• Principal subjects / occupational skills covered in the training	Tourism Management
• Assigned title	Master of Science in Tourism
• Level in national classification	VII2
• Dates (from – to)	2004-2008
• Name and type of organization providing education or training	University "St. Cyril and Methodius ", Faculty of Natural Sciences and Mathematics, Institute of Geography, Skopje
• Principal subjects / occupational skills covered in the training	Teaching Geography
• Assigned title	Professor of Geography
• Level in national classification	Level VII 1
• Dates (from – to)	1988
• Name and type of organization providing education or training	University "St.Cyril and Methodius ", VPSH" Kliment Ohridski "in Skopje
• Principal subjects / occupational skills covered in the training	History and Geography
• Assigned title	Teacher of History and Geography
• Level in national classification	Level VI
• Dates (from - to)	2011- 2018
• Location	Training for librarians
• The company and the person responsible (name and contact details)	Library "Miladinov Brothers", Skopje
• Position	Participant
• Description	Work and managing the library (monographic and serial library units)
• Dates (from - to)	2009
• Location	Project of Modernization of Education in Macedonia

• The company and the person responsible (name and contact details)		USAID, Bureau for Development of Education and Ministry of Education and Science in the Republic of Macedonia
• Position		Coordinator and Trainer
• Description		Modernization and application of innovative methods and techniques in the education processes in the Republic of Macedonia
• Dates (from - to)		March 2007
• Location		Preparation, management and implementation of projects
• The company and the person responsible (name and contact details)		Ministry of education, Skopje, Macedonia
• Position		Participant (certificate)
• Description		Managing the process of preparation and implementation of projects
• Dates (from - to)		2005-2007
• Location		Application of ICT in teaching
• The company and the person responsible (name and contact details)		USAID
• Position		Trainer
• Description		Project for improving the capacity of elementary schools in Macedonia
• Dates (from - to)		2006
• Location		Communication skills and teamwork, Skopje
• The company and the person responsible (name and contact details)		Ministry of Education of the Republic of Macedonia
• Position		Participant (certificate)
• Description		Project for development and use of teamwork in education
• Dates (from - to)		April 2004
• Location		Support civil education / teamwork Modernization of Education Project, Macedonia
• The company and the person responsible (name and contact details)		Ministry of education and CRS, Macedonia
• Position		Trainer
• Description		Project for improving the capacity of teachers in elementary schools in Macedonia. Managing the process of project preparation and implementation

• Dates (from - to)	2003
• Location	Support for cohabitation and building trust
• The company and the person responsible (name and contact details)	USAID and the US Embassy in the Republic of Macedonia
• Position	Nomination and choice
• Description	Certificate as supprot coexistence USAID and the U.S. Embassy
• Dates (from - to)	2003
• Location	Selection of 19 successful women of Macedonia
• The company and the person responsible (name and contact details)	USAID and the US Embassy in the Republic of Macedonia
• Position	Nomination and choice
• Description	Selection and certification of 19 successful women of Macedonia
• Dates (from - to)	2000 – 2001
• Location	Working with children in crisis areas
• The company and the person responsible (name and contact details)	CPI-Faculty of Psychology, Anthropology, Skopje
• Position	Trainer
• Description	Project of working with children in crisis areas and overcoming the consequences in the post-conflict period

International congresses and symposia	
• Dates (from – to)	27 December 2025
• Location	Skopje, Macedonia
• The company and the person responsible	University Skopje, International Scientific Conference of the Institute of National Geography – GEO³ Conference 2025 Geography in the Age of Global Transformation: Spatial Inequalities, Sustainability, and Territorial Development
• Position	Co-author of a scientific paper (attending and presenting)
• Dates (from – to)	11 November 2025
• Location	Skopje, Macedonia
• The company and the person responsible	University Skopje, International Scientific Conference of the Faculty of Informatics – IT-TUR *Emerging Technologies and New Challenges*

• Position	Co-author of a scientific paper (attending and presenting)
• Dates (from – to)	18 November 2024
• Location	Skopje, Macedonia
• The company and the person responsible	University Skopje, ICON BEST 2024 – International Congress for Business, Education, Sport and Tourism The 9th International Scientific Congress: Shaping the Future – Trends and Insights for Tomorrow
• Position	Co-author of a scientific paper (attending and presenting)
• Dates (from – to)	14 November 2022
• Location	Skopje, Macedonia
• The company and the person responsible	University of Tourism and Management - Skopje, ICON BEST 2022 - International Conference for Business, Economy, Sport and Tourism, 8th International Scientific Congress “Innovative Trends in international business and sustainable managemen” Skopje, 2022.
• Position	Co-author of a scientific paper (attending and presenting)
• Dates (from – to)	11 November 2020
• Location	Skopje, Macedonia
• The company and the person responsible	University of Tourism and Management - Skopje, ICON BEST 2020- International Conference for Business, Economy, Sport and Tourism, 7th International Scientific Congress "ALTERNATIVE PATHS FOR DEVELOPMENT OF EMERGING ECONOMIES IN GLOBAL BUSINESS ENVIRONMENT" Skopje, 2020.
• Position	Co-author of a scientific paper (attending and presenting)
• Dates (from – to)	15 October 2018
• Location	Skopje, Macedonia
• The company and the person responsible	University of Tourism and Management - Skopje, ICON BEST 2018 - International Conference for Business, Economy, Sport and Tourism, 6th International Scientific Congress "Global Education, Skills and Competencies: How to Deliver High Quality Business Education in Accordance with the Market Needs"
• Position	Co-author of a scientific paper (attending and presenting)
• Dates (from – to)	08 October 2016
• Location	Skopje, Macedonia
• The company and the person responsible	University of Tourism and Management - Skopje, ICON BEST 2016 - International Conference for Business, Economy, Sport and Tourism, 5th International Scientific Congress "Economic analysis of global trends in tourism, finance, education & management"
• Position	Co-author of a scientific paper (attending and presenting) Stojmirova Marina MSC, Petrovska, Julijana MSC, and Ratkovic Jovo MSc, “Construction of the mountain homes in function of the mountain tourism development of the Republic Macedonia” Ilieva Jana PhD, Petrovska Julijana MSc, Tanaskovski Zlatko MSc, “Protection of the icons in function of the tourist offer of Macedonia” Petrovska Julijana MSc, Stojmirova Marina MSC and Ratkovic Jovo

		MSc, "Valorization of the Galichnik Wedding manifestation, in function of enriching the tourist offer of Macedonia"
• Dates (from – to)		09-11 October 2015
• Location		Skopje, Macedonia
• The company and the person responsible		University of Tourism and Management - Skopje, ICON BEST 2015 - International Conference for Business, Economy, Sport and Tourism, 4th International Scientific Congress "Economic analysis of global trends in tourism, finance, education & management"
• Position		Co-author of a scientific paper (attending and presenting) and member of the Organizing Committee Nakovski Dejan PhD, Petrovska Julijana MSc, Milojica Vedran MSc, "Events in function of increasing recognizability and competitiveness of a tourism destination" (Case study: Rijeka and Strumica Carnival)) Milenkovska Violeta PhD, Petrovska Julijana MSc, Stojanovski Branko, External evaluation aimed ot roviding quality within the education" Petrovska Julijana MSc, Stojmirova Marina MSC and Ratkovic Jovo MSc, "The Millennium cross cable car as a tourist attraction in function of enrichment of the tourist offer of the city of Skopje and Skopje region"
• Dates (from – to)		May 22-24, 2014
• Location		Osijek, Croatia,
• The company and the person responsible		3rd International Scientific Symposium Economy of Eastern Croatia-Vision and Growth, Faculty of Economics in Osijek, Croatia,
• Position		Co-author of a scientific paper Drpić, Danijel MSc, Milojica Vedran MSC, Petrovska Julijana MSc, "Managing and promotion of Events in function of achieving competitive tourist offer of Eastern Croatia"
• Dates (from – to)		21 - 23 May 2013
• Location		Skopje, Macedonia
• The company and the person responsible		University of Tourism and Management - Skopje, ICON BEST 2013 - International Conference for Business, Economy, Sport and Tourism, 3th International Scientific Congress "Economic analysis of global trends in tourism, finance, education & management"
• Position		Co-author of a scientific paper (attending and presenting) Petrovska Julijana MSc, Stojmirova Marina MSC, "Analisys of the possibilities of rural tourism offer of mountain Skopska Crna Gora"
• Dates (from – to)		April 27-29, 2011
• Location		Skopje, Macedonia
• The company and the person responsible		University of Tourism and Management in Skopje: ICON BEST 2011 - International Conference for Business, Economy, Sport and Tourism, 2th International Biennial Scientific Congress "The influence of tourism on economic development"
• Position		Co-author of a scientific paper (attending and presenting) Petrovska Julijana MSc, "Anthropogenic values as a factor for tourism development on the South-West side of the Skopska Crna Gora Mountain"
• Dates (from – to)		November 3-5, 2000
• Location		Ohrid, Macedonia
• The company and the		Macedonian Geographical Society Symposium "Geography and sustainable development"

person responsible		
• Position		Participant

Publications		
2025		Sustainable Governance of High-Mountain Geosystems: Hydrogeomorphological Constraints and Management Implications from the Kamenjanska River (Šar Planina, North Macedonia) in Comparative Perspectiv Julijana Petrovska, Sasko Stefanovski
2025		Co-author of a paper published in the proceedings of an international conference Energy Geography of the Republic of North Macedonia Through the Lens of the Electricity Balance, Spatial Distribution of Capacities, and Import Dependence in the Period 2017–2024 Marina Stojmirova, Julijana Petrovska, Goran Karovski
2025		Julijana Petrovska, Dejan Nemcic, Liljana Vojnevska Co-author of a paper published in conference proceedings ICT Adoption and Organizational Performance in Travel Agencies: A Context-Conditioned Mediation Model Julijana Petrovska, Marina Stojmirova, Goran Apostolovski
2025		Co-author of a paper published in the proceedings of an international conference The Role of Artificial Intelligence as a Factor in Contemporary Geography Education: A Comparative Study of North Macedonia and Croatia Julijana Petrovska, Dejan Nemcic, Liljana Vojnevska
2025		Co-author of a paper published in conference proceedings Digitalization and Decentralization of Primary Education as Governance Instruments: The Role of Artificial Intelligence in Local Education Management in North Macedonia Igor Jurukov, Julijana Petrovska, Julijana Maksimovska
2025		Co-author of a paper published in an international journal Student Motivation Models through Inspirational Educational Programs: A Case Study and Pedagogical Implications Dejan Nemcic, Julijana Petrovska, Liljana Vojneska
2025		Co-author of a paper published in the proceedings of an international conference From Interpretative Mediation to Algorithmic Support: Artificial Intelligence and the Transformation of Tourist Guiding Practices Marina Stojmirova, Goran Apostolovski, Julijana Petrovska
2025		**Co-author of a paper published in an international journal** *The Geographical Dimension of Macedonian Traditional Cuisine* Marina Stojmirova, Goran Apostolovski, Julijana Petrovska
2025		**Co-author of a paper published in an international journal** *Competition of Great Powers in the Western Balkans* Bojan Conev, Jana Ilieva, Julijana Petrovska
2025		Co-author of a paper published in an international journal

	Management, Place, and Role of Historical and Geographical Education in Macedonia Igor Yurukov, Julijana Petrovska
2024	***Co-author of a paper published in the proceedings of an international conference*** *Management of International Relations in Order to Increase Work Efficiency* *Julijana Petrovska, Sonja Dišovska, Violeta Milenkovska*
2022	Petrovska, Julijana. Author of the text Beautiful Macedonia. In: Popov, Nace (Author). Beautiful Macedonia. ISBN: 978-608-245-701-7. Professional publication. Published with the support of the Ministry of Culture of the Republic of North Macedonia.
November, 2022	Co-author of a paper in proceedings of an international conference Julijana Petrovska, Aneta Cakovska and Marina Stojmirova. 2022. "Valorization of natural values for tourism development in the municipality of Centar Zupa"
November, 2022	Co-author of a paper in proceedings of an international conference Julijana Petrovska, Stanka Arnautova , Ljupce Milenkovski. 2022. "VALORIZATION OF NATURAL AND ANTHROPOGENIC VALUES FOR THE DEVELOPMENT OF TOURISM IN SEPARATE AREAS OF THE PRESPA REGION"
2020	Julijana Petrovska. 2020. Beauty Macedonia. Professional work. Author of the text. The Ministry of Culture of the Republic North Macedonija.
November 2020	Co-author of a paper in proceedings of an international conference Julijana Petrovska, Miroslav Velkovski , Ljupce Milenkovski. 2020. "The strategic approach in tourism management for the development of congress tourism in Ohrid"
Juni, 2019	Co-author of a paper in proceedings of an international conference Violeta Milenkovska PhD, Julijana Petrovska, and Aleksandra Stoilkovska PhD, "Positive Attitude Towards Business Ethics and Social Responsibility for Improving Corporate Image", UTMS Journal of Economics, 10 No. 1 (pp. 97–107), June 2019 (EBSCO)
October 2018	Co-author of a paper in proceedings of an international conference Julijana Petrovska MSc, Edita Avtova MSC, "The analysis of the workplace aimed at effective allocation of human resources"
October 2018	Co-author of a paper in proceedings of an international conference Stojmirova Marina MSC, Petrovska, Julijana MSC, and Ratkovic Jovo MSc, "Construction of the mountain homes in function of the mountain tourism development of the Republic Macedonia"
October 2018	Co-author of a paper in proceedings of an international conference

		Ilieva Jana PhD, Petrovska Julijana MSc, Tanaskovski Zlatko MSc, "Protection of the icons in function of the tourist offer of Macedonia"
October 2018		Co-author of a paper in proceedings of an international conference Petrovska Julijana MSc, Stojmirova Marina MSC and Ratkovic Jovo MSc, "Valorization of the Galichnik Wedding manifestation, in function of enriching the tourist offer of Macedonia"
October 2015		Co-author of a paper in proceedings of an international conference Nakovski Dejan PhD, Petrovska Julijana MSc, Milojica Vedran MSc, "Events in function of increasing recognizability and competitiveness of a tourism destination" (Case study: Rijeka and Strumica Carnival))
October 2015		Co-author of a paper in proceedings of an international conference Milenkovska Violeta PhD, Petrovska Julijana MSc, Stojanovski Branko, External evaluation aimed ot roviding quality within the education"
October 2015		Co-author of a paper in proceedings of an international conference Petrovska Julijana MSc, Stojmirova Marina MSC and Ratkovic Jovo MSc, "The Millennium cross cable car as a tourist attraction in function of enrichment of the tourist offer of the city of Skopje and Skopje region"
May 2014		Co-author of a paper in proceedings of an international conference Drpić, Danijel MSc, Milojica Vedran MSC, Petrovska Julijana MSc, "Managing and promotion of Events in function of achieving competitive tourist offer of Eastern Croatia" (Thomson Reuters)
December 2014		Co-author of paper in International Scientific Journal Petrovska Julijana MSc, Stojmirova Marina MSC and Ratkovic Jovo MSc, "Analysis of the opportunities for development the rural tourism supply on mountain Skopska Crna Gora", UTMS Journal of Economic Vol. 5, No. 2 (pp. 241–252.), December 2014 (EBSCO)
May 2013		Co-author of a paper in proceedings of an international conference Petrovska Julijana MSc, Stojmirova Marina MSC, "Analisys of the possibilities of rural tourism offer of mountain Skopska Crna Gora"
April 2011		Author of a paper in proceedings of an international conference Petrovska Julijana MSc, "Anthropogenic values as a factor for tourism development on the South-West side of the Skopska Crna Gora Mountain"
June 2015		Co-author of paper in International Scientific Journal Stoilkovska Aleksandra, Ristovska Natasha, Gramatnikovski Sashko,"Innovative business models a factor for competitive advantage of the companies", UTMS Journal of Economics, Vol. 6, No. 1 (pp. 135-146), June 2015 (EBSCO)
October 2010		Scientific paper Master´s Scientific Thesis: Petrovska,, J., (2010), "Evaluation of the Tourism Potentials of the South-Western side of the mountain Skopje Montenegro", University of Tourism and Management in Skopje.
2010		Member of the Review Board for selection of Textbook of Natural Sciences for 5th grade, Ministry of education of Macedonia.
2009		Review selection of Geography Textbooks for 7th grade, Ministry of education of Macedonia.
2003		Review selection of History Textbooks for 1st grade of high school, Ministry of education of Macedonia.
2000		Reviews of Geography Textbooks and Worksheets for 8th grade, Ministry of education of Macedonia.

2000		Publisher of a collection of children's literary works “"Where the chestnuts blossom", "Goce Delcev", Primary school, Ljubanci-Skopje.

Recognitions and awards		
• Dates (from – to)		22 December 2018
• Location		Association of Macedonian Geography Professors "DR LJUBE MILENKOVSKI, PHD“- Skopje
• Position		Golden Plaque "DR LJUBE MILENKOVSKI, PHD“- Skopje
• Description		For establishing and contributing to the affirmation of the association, as well as the development of geography as a teaching subject
• Dates (from – to)		November 2017
• Location		UTMS, Skopje
• Position		Golden Plaque
• Description		Acknowledgment for the special contribution and development of UTMS
• Dates (from – to)		2016
• Location		UTMS, Skopje
• Position		Golden Plaque
• Description		Recognition for 5 years of dedication and work to UTMS
• Dates (from – to)		Novembe 2003
• Location		USAID and the USA Embassy in the Republic of Macedonia
• Position		Certificate of Support for Coexistence
• Description		Recognition for special contribution in support of coexistence in crisis areas
• Dates (from – to)		2002
• Location		The USA Embassy in the Republic of Macedonia
• Position		Nomination and choice / Selection and certification of 19 successful women of Macedonia
• Description		Recognition for special contribution to education, support for coexistence in crisis areas and development of civil society in the Republic of Macedonia

Additional engagements		
• Dates (from – to)		October 2019
• Location		Skopje
• Position		Participant in external evaluation of employees in the Bureau for Development of Education of the Republic of Macedonia
• Description		Local expert for drafting and finalization for Modularized Curriculum based on competencies for geography of the Concept for Secondary TVET
• Dates (from – to)		1 May - 31 December 2018
• Location		Skopje
• Position		Consultant /National Expert Team member, expert on development of Competency Based Modularized Curricula (Project title: Skills Development and Innovation Support Project-Contract for Development and Design of the Concept for Secondary TVET)
• Description		Local expert for drafting and finalization for Modularized Curriculum

		based on competencies for geography of the Concept for Secondary TVET
• Dates (from – to)		2014 - 2018
• Location		Association of Macedonian Geography Professors "DR LJUBE MILENKOVSKI, PHD"- Skopje
• Position		President
• Description		Project of working with children in crisis areas and overcoming the consequences in the post-conflict period