CURRICULUM VITAE

Personal Information	
Name	Angela Milenkovska Klimoska, PhD
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E-mail	a.milenkovskaklimoska@utms.edu.mk
Nationality	Macedonian
Date of Birth	13.06.1987
Gender	Female
Academic Title	Assistant Professor

Work Experience	
• Dates (from - to)	October 2013 - Present
• Name and address of employer	University of Skopje
• Type of business or sector	Higher education
• Job Title	Docent
• Main activities and responsibilities	Contemporary sales, competitive advantage, Brand management, Market communication strategies, Consumer behavior, Job valuation, Market communication strategies
• Dates (from - to)	2021
• Name and address of employer	Partizanski odredi 99
• Type of business or sector	Education
• Job Title	Assistant professor
• Main activities and responsibilities	

Education and training	
• Dates (from – to)	September 2016-Present
• Name and type of organization providing education or training	Rijeka University, Faculty of management in tourism and hospitality
• Principal subjects / occupational skills covered in the training	Methodology of scientific research, Tourism destination management, Hotel management accounting
• Assigned title	Ph.D
• Level in national classification	VIII

Publications	
December 2025	Miroslav Velkovski, Ljupce Milenkovski and Liljana Vojnevska. 2025. The strategic management in the hotel industry for the development of congress tourism in Ohrid. UTMS Journal of Geographical 1(1): 64–76
December 2025	Viktorija Trajkov, Angela Milenkovska Klimoska and Eli Tanaskovska. 2025. Spatial Narratives and Territorial Visibility: The Role of Journalism and Marketing in Shaping Geographic Perception. International Scientific Conference of the Institute of National GeographyGEO³ Conference 2025 Geography in the Age of Global Transformation: Spatial Inequalities, Sustainability, and Territorial Development, 27 December 2025
December 2025	Slobodan Ivanovic and Ljupce Milenkovski. 2025. Nature-Based Tourism and Geosite Conservation in a Post-Socialist Mountain Region: Evidence from Berovo, North Macedonia. International Scientific Conference of the Institute of National GeographyGEO³ Conference 2025 Geography in the Age of Global Transformation: Spatial Inequalities, Sustainability, and Territorial Development, 27 December 2025
November 2025	Filip Nakev, Ljupce Milenkovski, and Roberto Milenkovski. 2025.Artificial Intelligence–Driven Personalization in Tourism Marketing: Managerial Effects on Tourist Decision-Making and Destination Competitiveness.International Scientific Conference of Faculty of Informatics IT-TUR "Emerging Technologies and New Challenges"(11th November 2025)

December 2025	Marina Stojmirova, Filip Nakev and Roberto Milenkov. 2025. From Interpretative Mediation to Algorithmic Support: Artificial Intelligence and the Transformation of Tourist Guiding Practices. International Scientific Conference of the Institute of National GeographyGEO³ Conference 2025 Geography in the Age of Global Transformation: Spatial Inequalities, Sustainability, and Territorial Development, 27 December 2025
November 2025	Ljupce Milenkovski, Roberto Milenkovski. 2025. Impact of Mobile Marketing and Social Media on Tourist Destination Promotion. International Scientific Conference of Faculty of Informatics IT-TUR "Emerging Technologies and New Challenges"(11th November 2025)
December 2025	Angela Milenkovska Klimoska, Ljupco Risteski, Dragan Petrovski. 2025. Artificial Intelligence as a Factor of Transformation in the Macedonian Tourism System. International Scientific Conference of the Institute of National GeographyGEO³ Conference 2025 Geography in the Age of Global Transformation: Spatial Inequalities, Sustainability, and Territorial Development, 27 December 2025
November 2025	Angela Milenkovska Klimovska, Filip Nakev. 2025. The Impact of Personalized Digital Marketing Communication on Consumer Purchase Intentions in Online Environments.International Scientific Conference of Faculty of Informatics IT-TUR "Emerging Technologies and New Challenges"(11th November 2025).
2025	Dejan Nakovski and Angela Milenkovska Klimovska. 2025. Comparative Analysis of the Earth Pyramids near Konopishte with Similar Structures in the Balkans. GEA Journal of Geography 1(2): 13-23.

June, 2023	THE INFLUENCE OF THE PROMOTIONAL MIX WITH THE APPLICATION OF INTEGRATED MARKETING INSTRUMENTS IN THE IMPLEMENTATION OF CORPORATE BRANDING STRATEGIES IN FUNCTION OF COMPETITIVE POSITIONING OF THE BRAND Valentina Mucunska Palevska, Sashko Gramatnikovski and Angela Milenkovska Klimoska. 2023. The Influence of the Promotional Mix with the Application of Integrated Marketing Instruments in the Implementation of Corporate Branding Strategies in Function of Competitive Positioning of the Brand. UTMS Journal of Economics 14(1): 74–86.
March, 2022	**"ASPECTS OF SEASONABILITY IN THE HOTEL BUSINESS"** SLOBODAN IVANOVIĆ, Ph.D. ZAGORKA IVANKOVIĆ, M.Sc. ANGELA MILENKOVSKA KLIMOSKA, Ph.D. Submission for Conference TIEM '22 – Sofia, 02-03.2022
November, 2022	*World trends in tourism* ***SLOBODAN IVANOVIĆ, Ph.D. ZAGORKA IVANKOVIĆ, M.Sc. ANGELA MILENKOVSKA KLIMOSKA, Ph.D. Icon Best November, 2022***
November, 2022	***THE INFLUENCE OF THE PROMOTIONAL MIX USING INTEGRATED MARKETING INSTRUMENTS IN THE IMPLEMENTATION OF CORPORATE BRANDING STRATEGIES AS A FUNCTION OF COMPETITIVE BRAND POSITIONING Valentina Mucinska Paleska Sasko Gramatnikovski Angela Milenkovska Klimoska Icon Best November, 2022***
August, 2020	**DO TOURIST PERCEPT CROATIA AS A SAFE TOURIST DESTINATION? PRESENTATION OF THE EMPIRICAL EVIDENCE Danijel Vucenovic1 Angela Milenkovska Klimoska Dino Manestar** Original scientific paper (accepted August 31, 2020)
May 2020	Co-author of paper in International Scientific Journal Drpić, D., Milenkovska Klimoska, A., Manestar, D. Contribution of Gastronomic Tourism for achieving Competitiveness of Croatian Coastal Destinations. In Proceedings of 25th International Congress Tourism and Hospitality Industry 2020 Trends and Challenges, May 4–6, 2020, PAPER IN PROCESS OF A DOUBLE-BLIND REVIEW. Opatija: Faculty of Tourism and Hospitality Management Opatija.
May 2019	Co-author of paper in International Scientific Journal Ivanović, S., Milenkovska Klimoska, A., Milojica, V. Measuring satisfaction and experienced sentiments of website users when exploring Croatian gastronomic tourist offer. In Proceedings of 5th International Scientific Conference ToSEE - Tourism in Southern and Eastern Europe 2019 Creating Innovative Tourism Experiences: The Way to Extend the Tourist Season, May 16–18, 2019, 335–348. Opatija: University of Rijeka, Faculty of Tourism and Hospitality Management Opatija.

May 2018		Co-author of paper in International Scientific Journal Daliborka Blazeska, Zoran Strezovski, and Angela Milenkovska Klimoska. 2018. The Influence of Tourist Infrastructure on the Tourist Satisfaction in Ohrid. UTMS Journal of Economics 9 (1): 85–93
May 2018		Co-author of paper in International Scientific Journal Drpić, D., Milenkovska Klimoska, A., Milojica, V. Heritage as a Factor of Achieving Competitive Cultural Tourism Offer of the Republic of Croatia. In Proceedings of International Conference on Economic and Social Studies (ICESoS): Regional Economic Development: Contemporary Trends in Tourism and Hospitality in the Balkan Region, May 10–11, 2018, 253–264. Sarajevo: International Burch University.
June 2017		Co-author of paper in International Scientific Journal Ljupka Naumovska, Angela Milenkovska Klimoska. 2017. Marketing to Children: The Impact of Digital Media. International Journal of Academic Research in Business and Social Sciences7(5): 276–283.
June 2017		Co-author of paper in International Scientific Journal Milenkovska, A., Čosić, I. Vučenović D. 2017. Komparativna analiza sigurnosti hrvatskog turizma u odnosu na konkurentna inozemna turistička odredišta. Hotellink 29-30: 328–335.
November 2017		Co-author of paper in International Scientific Journal Vučenović, D., Milenkovska, A. Razina zadovoljstva turista sa osobnom sigurnošću kao elementom ponude u turizmu. U zborniku radova XI Međunarodna konferencija "Hotelska kuća 2017" Inovacije u hotelijerstvu, Novembar 16–18, 2017. Zlatibor: Poslovno udruženje hotelsko ugostiteljske privrede „HORES", Ekononomski fakultet univerziteta u Beogradu, Fakultet za hotelijerski i turistički menadžment Univerziteta Singidunum, Visoka turistička škola i Visoka hotelijerska škola Beograd.
September 2016		Co-author of paper in International Scientific Journal Blazeska, D., Milenkovska, A., Stojmirova, M. Hotel image as an important prerequisite for creating a competitive advantage. In Proceedings of SITCON 2016 - Singidunum International Tourism Conference. September 30, 2016, 230–234, Belgrade: Serbia.
November 2016		Author of paper in International Scientific Journal Milenkovska, A. The role and significance of the modern manager for the development of the tourism organizations. In proceedings of 6th International Biennial Congress HOTEL PLAN 2016 Hospitality Tourism-Interdisciplinary Approach, November, 04, 2016, 132-139 . Belgrade: College for Hotel Management
June 2016		Co-author of paper in International Scientific Journal Milenkovska, A. The role and significance of the modern manager for the Goran Corluka, Kresimir Mikinac, and Angela Milenkovska. 2016. Classification of tourist season in costal tourism. UTMS Journal of Economics 7 (1): 71–83.
December 2015		Co-author of paper in International Scientific Journal Violeta Milenkovska, Zoran Strezovski, and Angela Milenkovska. 2015. Macedonian Tourist Product: Current Status and Perspectives. UTMS Journal of Economics 6 (2): 331–340.

December 2015		Co-author of paper in International Scientific Journal Violeta Milenkovska, Zoran Strezovski, and Angela Milenkovska. 2015. Promotion: Branding Tool for Macedonia as a Tourist Destination. UTMS Journal of Economics 6 (2): 355–363.